

MEDIA RELEASE

15 February 2017

Adelaide Fringe Festival 2017

MADAME TULALAH'S MAGNIFICENT BOX

This year, meet your destiny at the Adelaide Fringe Festival with a trip to *Madame Tulalah's Magnificent Box* – a fortune-teller machine brought to life. In this interactive live-art performance devised by director Melinda Hetzel and performer Richard Chambers, experience a five-minute one-on-one fortune-telling session with part drag queen, part automaton Madame Tulalah.

***Madame Tulalah's Magnificent Box*, presented by Melinda Hetzel & Co, for a limited time at The Producers, 235 Grenfell Street, Adelaide from Thursday 23rd February**

Speaking through an earpiece from the confines of her custom-built box (think 'Zoltar' from the movie *Big*), Madame Tulalah uses not-quite-conventional methods of divination to take individual participants on a journey into the realm of predictions, prophesy and the occasional technical difficulty. Inspired by everything from the mythological Cassandra to your phone's predictive text, the piece explores our conflicting desires to be told our fate yet remain the master of it.



image: S.McPherson/R.Chambers

Melinda Hetzel & Co. is a collective of multi-talented artists who collaborate with director Melinda Hetzel to create extraordinary site-responsive and participatory artworks.

Melinda Hetzel directs and devises original, image-based performance and live art. Her extensive body of work features visually stunning, site-specific works and dynamic, ensemble-based theatre. Melinda was founding member and Artistic Director of Peepshow Inc (2003-13), during which time she directed and co-devised the company's entire repertoire. Melinda's recent site-responsive work, *Fly By Night*, designed for the foyer spaces of Melbourne's Hamer Hall, premiered July 2015. *Fly By Night* was nominated for a Green Room Award for Design in Contemporary Performance (Visual and Digital App Design).

Richard Chambers has graced stages for many years. His performance personas include Richard Martini and Madame Tulalah, appearing in Melbourne Fringe, some random hen's night and the Peepshow Wake (2013). Richard was an associate artist at Peepshow Inc 2003-13 and is also a talented graphic designer.

"I can honestly say this was one of the best art interactions I have ever experienced..."
– Katelyn Rew (Arts on the AU) on Melinda Hetzel's *Fly By Night*.

www.melindahetzel.com/madame-tulalah

www.facebook.com/madametulalah

MADAME TULALAH'S MAGNIFICENT BOX

VENUE: The Producers
235 Grenfell Street, Adelaide

DATES: Thurs 23 – Sat 25 February

TIMES: 7.00pm - 10.00pm (Performances approx. every 7 minutes)

NO BOOKINGS, LIMITED CAPACITY, PAY WHAT YOU DECIDE

For media enquiries, please contact Richard Chambers.
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